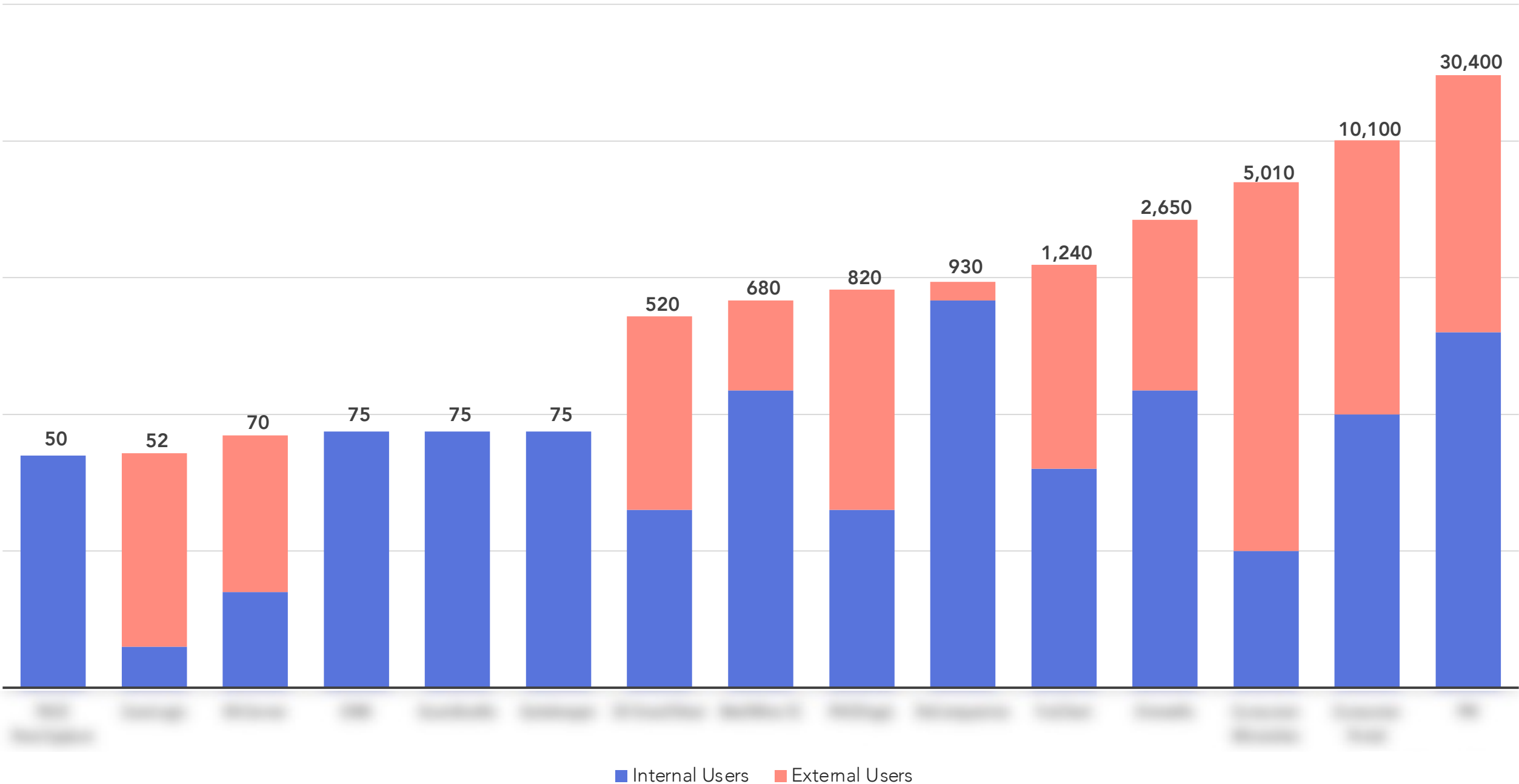


Product Users (Logarithmic Scale)



How ready is your team to embrace [REDACTED] and make it a sprint priority?



Recommended Prioritization for MixPanel Implementation

PRODUCT	TEAM READINESS	ACTIVE USAGE IMPACT ON \$	EXTERNAL USERS
Product A	1.00	1.00	500
Product B	1.00	0.99	10000
Product C	1.00	0.94	2500
Product D	1.00	0.00	0
Product E	1.00	0.00	0
Product F	0.75	0.99	5000
Product G	0.50	0.00	0
Product H	0.49	0.78	530
Product I	0.34	0.97	1200
Product J	0.30	0.98	800
Product K	0.27	0.25	65
Product L	0.20	0.00	0
Product M	0.01	0.96	50
Product N	0.01	0.27	250